

Junior Graphic Designer

Department: Marketing

Company: **AESSEAL plc**

Job Ref. No:

Reporting to: Senior Graphic Designer

Location: **Rotherham - Mill Close**

Job Purpose

The Junior Graphic Designer supports the delivery of high-quality creative solutions that strengthen and promote the AESSEAL brand across its global network. Working closely with the Senior Graphic Designer, Events Team and Head of Marketing, the role helps ensure all creative output is consistent, engaging and aligned with AESSEAL Brand Guidelines.

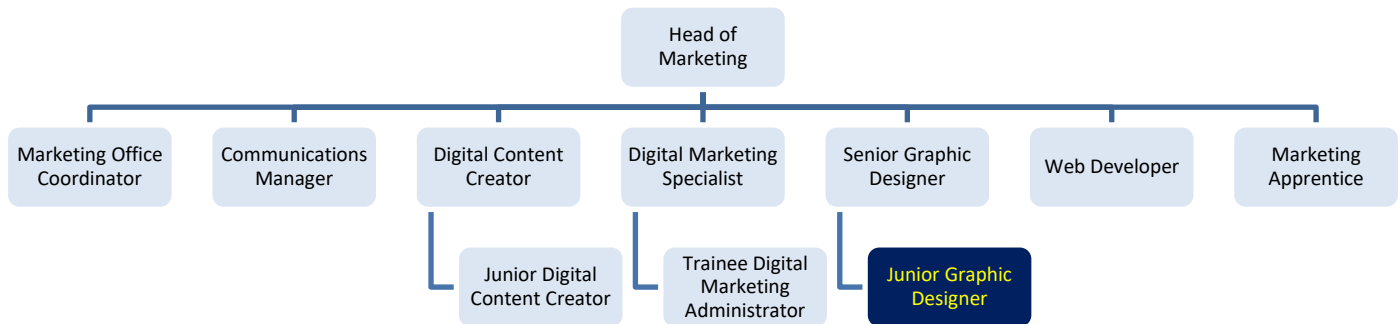
The role contributes to the creation of visual communications across a wide range of media, supporting both internal and external audiences. Through the production of effective design assets, the Junior Graphic Designer helps communicate key messages, enhance customer engagement and support the promotion of AESSEAL products and services.

Job Dimensions

The Junior Graphic Designer operates as part of the Marketing Department, supporting the creative requirements of AESSEAL and its global network of branches. The role works closely with colleagues across multiple international locations, providing design support for a diverse range of projects including marketing campaigns, publications, presentations, digital content, social media, events, internal communications and office branding initiatives.

The position requires the ability to interpret and respond to creative briefs, manage multiple projects simultaneously and maintain a high standard of accuracy across both print and digital output. The Junior Graphic Designer is expected to build effective working relationships across the business while developing their creative, technical and commercial design knowledge under the guidance of more senior team members.

Organisation Chart



Principal Accountabilities

- Create high-quality artwork and design assets that support AESSEAL's brand, marketing activities, internal communications and business objectives.
- Deliver creative solutions across a range of print and digital channels, ensuring all materials are accurate, engaging and aligned with AESSEAL Brand Guidelines.
- Interpret written and verbal briefs to develop concepts, graphics and artwork for reports, publications, presentations, social media, digital content, advertising and promotional materials.
- Prepare artwork for both print and digital production, ensuring correct specifications, quality standards and deadlines are met.
- Create visual assets that support internal engagement, customer engagement and the promotion of AESSEAL products and services.
- Support the delivery of branding projects for office and branch environments across multiple international locations, including wall graphics, signage, displays and other branded interior elements.
- Work collaboratively with the Senior Graphic Designer, Marketing Team, Events Team and other stakeholders to ensure projects are delivered effectively and on time.
- Contribute ideas and creative input to support the continuous development and improvement of the design service.
- Maintain organised project files and brand assets, ensuring consistency and accessibility across the department.
- Keep up to date with design trends, techniques and technologies to support ongoing professional development and creative innovation.

N.B this list is not exhaustive, the job holder is required to carry out reasonable tasks within the level of skill and ability.

Skills, Knowledge and Experience

Criteria	Essential	Desirable
Qualifications	Degree, HND or equivalent qualification in Graphic Design or a related subject.	
Skills & Knowledge	- Good working knowledge of Adobe Creative Suite, including Adobe InDesign, Illustrator and Photoshop - Strong understanding of layout, typography and visual communication.	- Experience preparing artwork for print and liaising with printers and external suppliers - Understanding of print production processes and artwork specifications.
Experience	- Portfolio demonstrating creativity, attention to detail and strong design fundamentals. - Able to use initiative and apply creative thinking to design challenges.	- Previous work experience, placement year or internship in a design environment. - Experience creating content for social media platforms including Facebook, Instagram and LinkedIn.
Character	- Eager to learn, develop and contribute to the continuous improvement of the organisation. - Positive attitude with a willingness to take ownership of tasks. - Able to work effectively both independently and as part of a team.	- Passionate about design and delivering high-quality creative artwork and assets. - Enthusiastic about learning new skills and keeping up to date with design trends. - Able to manage multiple tasks and work to deadlines.

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AESSEAL® overview

AESSEAL® is part of the AES Engineering Ltd Group, a global engineering and reliability leader with sales exceeding £283 million. We design and manufacture mechanical seals and seal support systems that keep industry moving, and our innovations are engineered to minimise environmental impact, helping customers cut waste, save energy and combat climate change.

We're proud of an exceptional reputation and an equally strong commitment to social responsibility.

Careers at AESSEAL® are built on opportunity. We develop talent from apprenticeships upwards, give people room to grow, take on responsibility and progress into management roles.

Explore our day-in-the-life videos to meet the teams and see what your next role could look like. Employees are encouraged to make a difference beyond the day job, working with schools to inspire future engineers and entrepreneurs, sponsoring GUTS events, and driving our mission to achieve global Net Zero.

Our culture of excellence is recognised with 16 King or Queen's Awards and numerous ISO certifications across quality, health and safety, environment, cybersecurity and more. With year-on-year sales and profit growth, and over £61 million invested in facilities and machinery, AESSEAL® offers the resources, stability and ambition that make it a uniquely rewarding place to work.



Our core values

Our purpose is to give our customers such exceptional service that they need never consider alternative sources of supply.

- We pursue excellence in order to continuously improve.
- We promote, embrace and manage change.
- We champion honesty and fairness.
- We are committed to protecting the environment.
- We create an environment where we are happy at work.

Our vision is to become the leading global reliability business, delivering solutions to help industries save water and energy, cut pollution, and create a better world.

Our focus - to us, the customer really is king. It is our focus on customer service and quality that has seen us grow year on year since we were established in 1979. Today we have 69 businesses in 108 locations, serving over 100 countries, and employ a global network of sales engineers and technical support specialists.



The benefits

At AESSEAL®, we recruit and develop the most talented individuals, whether that's in engineering, sales, service, or support roles.

Working collaboratively across our global operation, we are one 'family' community, where teamwork is encouraged and clarity, mutual respect, and understanding are key. If you would like to find out more about our current vacancies and apprenticeship schemes, please navigate using the careers menu.

What are the benefits to working for AESSEAL®?

- Pension Scheme including Salary Sacrifice
- Aspire to Retire Scheme
- Life Assurance
- Length of Service Scheme (5 years, 10 years, 15 years, 20 years, 25 years, 30 years and 35 years)
- Mindful Employer – Supporting Mental Health
- Cycle2Work Scheme
- EV Car Scheme – partnered with Octopus Energy
- BenefitHub – exclusive discounts, rewards and cashback
- STAR Awards - £250 Amazon Voucher
- Sporting Tickets
- Westfield Health cover at discounted rates
- Help@Hand – Employee Wellbeing and Mental Health
- AES Tree Walk
- Free On-Site Parking and EV Charging Facilities

