

## **AES Group Cookie Policy**

May 2021













# AES Group Cookie Policy May 2021



This policy is effective for all companies owned by the AES Engineering Group Ltd (hereinafter, all such companies shall be refered to as AES).

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

AES requires cookies in order to operate fully.

Most web browsers allow some control of cookies through browser settings. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.allaboutcookies.org.

Further information about the cookies used by AES is provided below.

Cookies used by aesseal.com, avtreliability.com, aesreliability.com, geffenams.nl and all other AES owned websites.

The following cookie categories are based on the classification presented in The International Chambers of Commerce (ICC) Cookie Guide:

### Category 1: Strictly necessary cookies

These cookies are strictly necessary to provide services that you have requested.

Category 1 cookies used by aesseal.com, avtreliability.com, aesreliability.com, geffenams.nl and all other AES owned websites.

Login status	To identify you as being logged in to our website.
Load Balancing	Cookies may be used to distribute load across our web servers - to ensure our websites perform well and give you the best possible experience.
User Subscription Data	Subscription cookies allow us to ensure that you can access resources that you have registered or paid for.













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#### **Category 2: Performance cookies.**

These cookies collect information about how visitors use our website, for instance which pages visitors go to most often. The information collected by these cookies is aggregated, so these cookies do not collect information that identifies individual non-logged-in visitors. The information collected is anonymous and is only used to improve the way our website works. The information collected by these cookies does allow us to identify individual logged-in users through reporting tools. The information collected is not anonymous and can be used to improve the way our website works.

Category 2 cookies used by aesseal.com, avtreliability.com, aesreliability.com, geffenams.nl and all other AES owned websites.

Web Analytics	Web Analytics cookies are used to improve the
	design and user experience of our website by
	providing statistics on site usage and pages visited.
Embedded Videos	Most videos on aesseal.co.uk, aesseal.com are hosted on www.wisita.com.
	These sites use cookies to collect video statistics and improve site experience.

### **Category 3: Functionality cookies.**

These cookies allow us to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more relevant features.

Category 3 cookies used by aesseal.com, avtreliability.com, aesreliability.com, geffenams.nl and all other AES owned websites.

User Preferences	Preference cookies remember settings you have
	applied to this site such as Layout, Default views,
	Search filters, Number of search results per page,
	Video bandwidth, etc.
Optimising User Experience	Remembering recently viewed pages. Remembering
	your last search term.













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Login Information	Login cookies may be used to communicate your
	login details across pages of this website. This data
	is encrypted and not shared with third parties.
User Profile Data	Email addresses, Address and Contact information.
	This is not shared with third parties.

### Category 4: Targeting or Advertising cookies.

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

Category 4 cookies used by aesseal.com, avtreliability.com, aesreliability.com, geffenams.nl and all other AES owned websites.

Targeted Advertising	Not used on site.
Campaign Tracking	Not used on site.









